

the digital farming platform that turns your field data into insights



turn field data into insights

FieldView[™] enables you to collect, store and analyze data on one easy-to-use platform. This powerful digital tool is backed by dedicated customer support, data-driven recommendations and cutting-edge science. Get the insights you need to make more informed decisions and maximize return.





building technology to grow more

We are the leader in bringing digital innovation to farmers, with a mission to help all the world's farmers sustainably increase their productivity through the use of digital tools. Behind every farmer's FieldView account is our unique blend of agronomic science, data science, software engineering and real-world farming experience.





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collect data seamlessly

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get your data in one place

Get all your data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. FieldView helps you easily collect, store and view field data for more of the inputs you manage through the season.



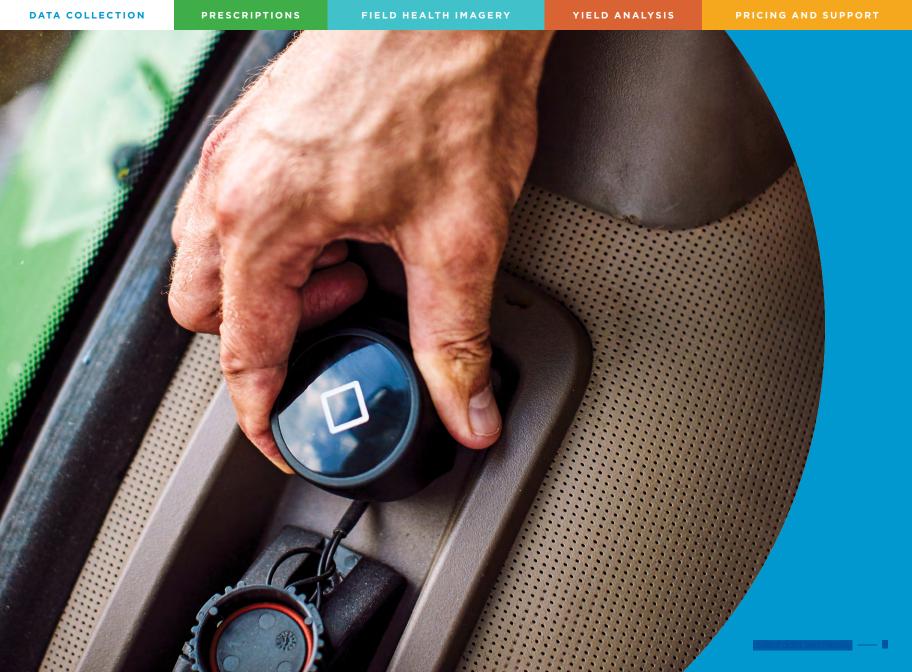
uncover valuable field insights

Uncover valuable insights year-round with tools that help you analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.



optimize your inputs

Optimize inputs to maximize yield and profitability on every acre with variable rate seeding, fertility and crop protection prescription tools.



collect at a seamlessly

easy field data collection and sharing



Collect and store data for every pass on your field with your equipment of choice using the FieldView™ Drive, or Precision Planting 20/20 SeedSense® and YieldSense® monitors. You can also upload data seamlessly from flash drives or other systems. You have the option to share your operation's data with your agronomic partners, making it easy for them to provide informed insights and recommendations.



monitor progress in real time



Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting, application rates during growing season, and yield at harvest, so you can get the most out of every crop.

lick to watch testimonial

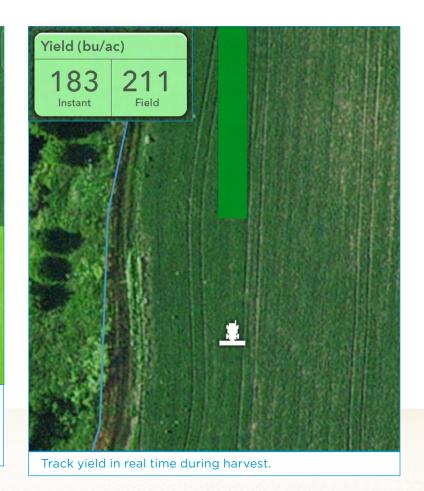
"It's simple for me to remote in to see what's going on and solve an issue with a phone call instead of driving to the field."

—Tim Brand, MO



Remote viewing allows you to see maps build even when you're not in the cab. Available on your iPhone® and iPad® devices.







PRESCRIPTIONS FIELD HEALTH IMAGERY YIELD ANALYSIS DATA COLLECTION PRICING AND SUPPORT

the power of partnership



The FieldView platform is the central hub of digital farming innovation, providing you the choice to access to a broad and interconnected set of tools from more than 70 platform partners from aerial imagery, to insurance, soil analysis and more.



You're in the driver's seat, you can connect your data through our partnerships across many industry categories.

imagery

equipment

management

grain

insurance

sensors

soil

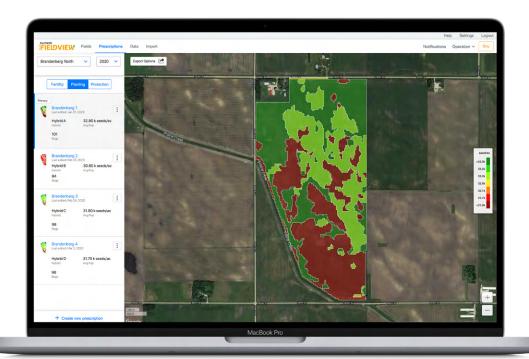
dealer solutions





build prescriptions in minutes

maximize yield with variable rate seed prescriptions



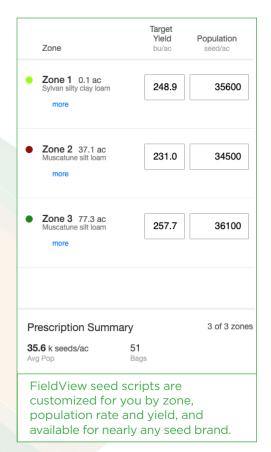
With all your data in one place, it's easy to build prescriptions on your own or with your dealer. FieldView seed scripts are powered by unique research and scientific models, along with your field data, to optimize your investment. You can also use our simple manual seed prescription tools to save time and improve productivity.



click to watch testimonia

"Using the FieldView seed scripts tool has allowed us to use maybe not less seed, but place that seed where it can be more profitable."

-Justin Hanson, IA







*Assumptions: Comparing 281,000 ac in 4,179 fields. More than 25% of field had script. Products' maturity ranges between 95–115. Limiting comparisons to the same county; represents 79 counties in 10 Midwestern states. Minimum of 3 Advanced & DIY seed scripts in a county to be compared.

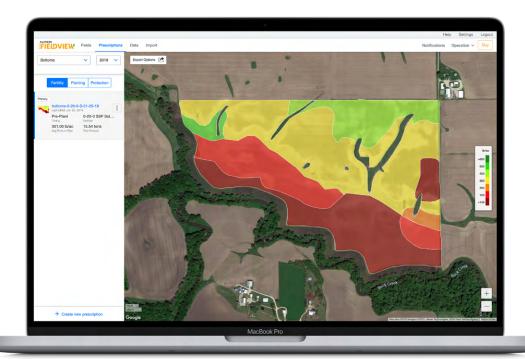


vield per acre.

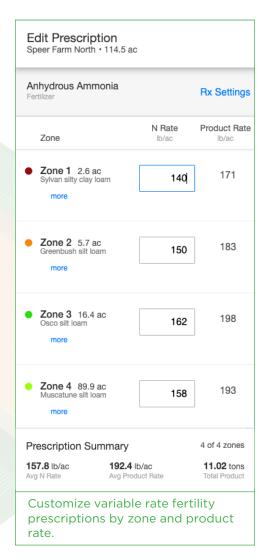


click to listen to podcast How to Make Seed Scripting and Test Plots Easier

easily manage your fertility prescriptions year round

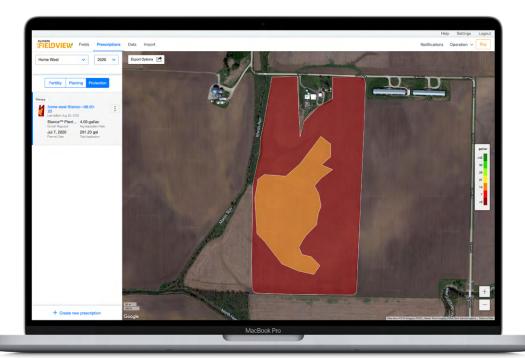


Build a customized fertility plan on your own or with your dealer to get the most out of your field variability with easy-to-use manual fertility prescription tools for nitrogen, phosphorus, potassium and lime. These additional map layers are right at your fingertips for easy analysis.

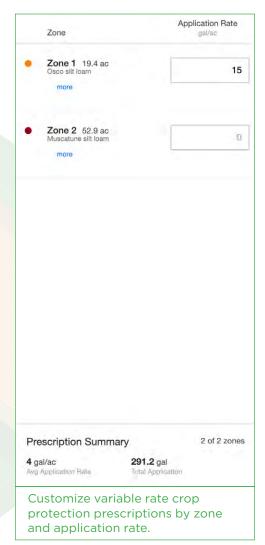




tailor crop protection application by zone



NEW! Quickly address changing crop conditions in season with variable rate crop protection scripts for herbicide, fungicide, insecticide or growth regulators. Use multiple map layers, such as field-level satellite imagery, to identify management zones and easily create scripts on your own or with your dealer.





AROUND velick to watch videast
Strategies to Defend Your
Yield from Threats



SCOUT fields from anywhere

use imagery to see your fields like never before



Find out what's happening beyond the end rows with consistent, high-quality imagery that can help you identify issues early, prioritize scouting and take action to protect yield. Save valuable time with electronic and print options to share with agronomic partners.

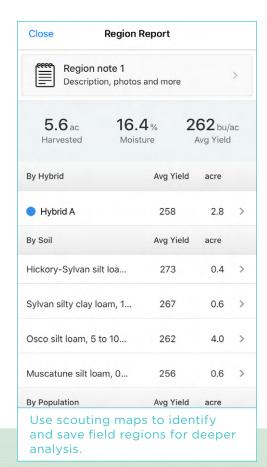


"Field health imagery definitely changes the way I scout. I can set a higher priority to what areas of the field I need to spend my time on."

-Jon Schram, NE



Use vegetation maps to monitor green plant material throughout the growing season.





Cloud-cover imagery provides a true-color, real-world view of your fields when clouds are present.



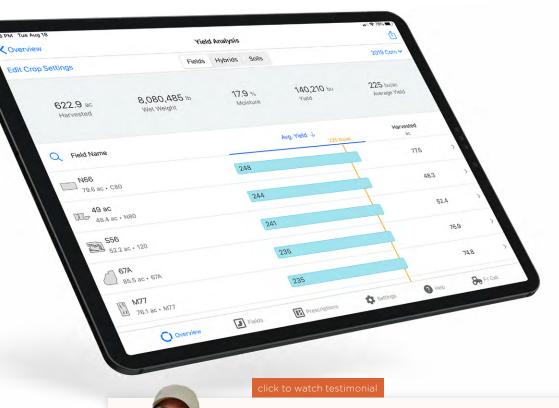
click to watch vidcast

Crop Scouting Strategies:

Boots on the Ground to New
Tech Tools

analyze yield data instantly

analyze crop performance instantly



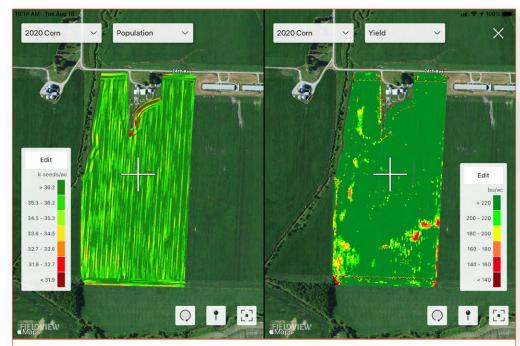
Analyze yield by seed type, soil, field or custom zone immediately after harvest, so you can see what worked and what didn't. Easily share with your agronomic partners to start planning for the next season. Compare critical data layers such as soil maps, application rate and seed population to yield to make more informed decisions.

"We use the yield analysis tool on every field for making decisions on population, seed selection and seed placement, and we've seen a big effect on our bottom line."

—Scott Friestad, IL

< Overview		9 Corn erations		Ů	:
Fie	elds Hy	brids	Soils		
1,060.9 ac Harvested	20.9 % Moistur		237,23 Yield	78 bu	
Q Field Na	me	-	ield ↓ bu/ac	Harves	ted
Big Bottom Operation		265		122.3	3 >
Elkhorn Creek Operation		265		122.3	3 >
Barbs 80 Operation		239		72.1	>
Green Valley Operation		234		94.0	>
Bottoms Operation		227		103.0) >
Analyze yi	eld pei	form	ance	by field	d,

Analyze yield performance by field, seed, and soil type.



See how your agronomic decisions impacted yield by comparing critical data layers like the ones above showing how seed population affected yield on different parts of a field.





pricing and SUPPORT

TELEDIA Prime

TELEVIEW Plus

FieldView product features

	FIEDVIEW Prime	FIELDVIEW
Weather	+	+
Scouting	+	+
Simple Data Visualization	+	+
Field Summary Data and Reports	+	+
Data Inbox	+	+
Cloud Storage	+	+
Yield Analysis		+
Side-By-Side Visualization		+
Field Region Reports		+
Field Health Imagery		+
Manual Seed Scripts		+
Manual Fertility Scripts		+
Manual Crop Protection Scripts		+
Remote View		+
-		

FieldView pricing

FIELDVIEW prime

Simple tools for timely decision making

free

FIELDVIEW plus

Seamless data integration and analysis for a deeper understanding of your business

free with Bayer PLUS Rewards*

or \$99/year

FIELDVIEW drive



\$249

FieldView Drive



\$299

FieldView Drive Starter Kit

Includes a FieldView Drive and mounting kit for iPad* device

FieldView[™] Seed Scripts

Powered by unique research and scientific models, along with your field data, you can easily create variable rate planting prescriptions tailored to your fields.

\$1/acre

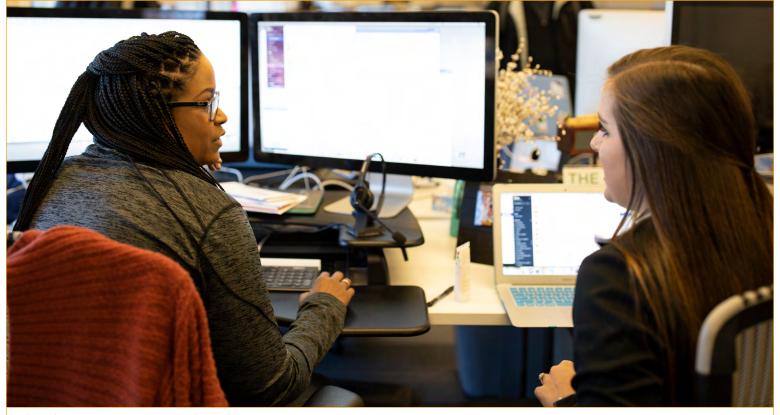
Requires a FieldView™ Plus subscription

Find out how you can get FieldView Plus free for one year.*

Visit Climate.com/Bayer-PLUS or contact your local dealer.

Contact your dealer, get started at climate.com or let us walk you through our plan options at 1.888.924.7475.

*Offer available to new and existing Climate FieldView customers. Valid email address required. FieldView™ Drive and FieldView Drive Starter Kit are not included and must be purchased separately. For current customers, the free 12 month period is added to your account and begins on the renewal date of your current subscription.



The Climate Support team is based in St. Louis, Mo.



click to watch testimonia

"I think what sets FieldView apart from other companies is that there's an entire support team that's just a phone call away."

—Sara Haar, FieldView Dealer

get SUpport when you need it most

Our knowledgeable customer service staff is here to help you navigate our digital tools, upload data, and more. Contact us at 1.888.924.7475, support@climate.com or live chat with us at climate.com. If you need help getting your account set up or connecting your FieldView Drive for capture of critical planting and harvest data, contact your FieldView dealer or call our support team and we'll send a Climate Activation Specialist directly to your operation.

Or, if you're more of a do-it-yourselfer, check out our <u>Getting Started</u> or <u>Product Support</u> to find how-to videos and a library of detailed product information.



Watch step-by-step videos to help you get started.













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