

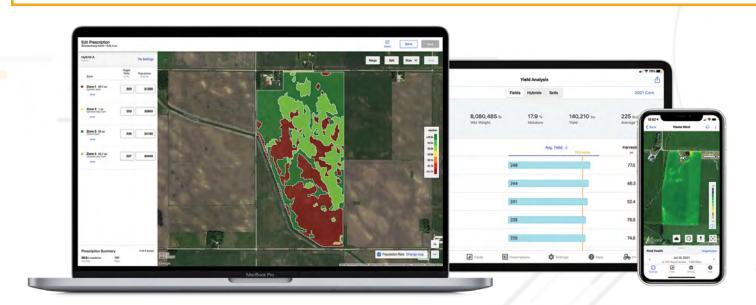


the digital farming platform



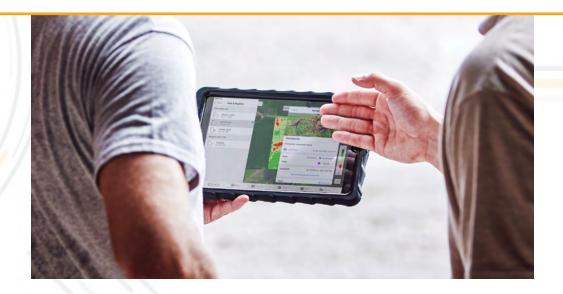
turn field data into insights

FieldView[™] enables you to collect, store and analyze data on one easy-to-use platform. This powerful digital tool is backed by dedicated customer support, data-driven recommendations and cutting-edge science. Get the insights you need to make more informed decisions and maximize return.



building technology to grow more

We are the leader in bringing digital innovation to farmers, with a mission to help all the world's farmers sustainably increase their productivity through the use of digital tools. Behind every farmer's FieldView account is our unique blend of agronomic science, data science, software engineering and real-world farming experience.





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collect data seamlessly

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get your data in one place

Get all your data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. FieldView helps you easily collect, store and view field data for more of the inputs you manage through the season.



uncover valuable field insights

Uncover valuable insights year-round with tools that help you analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.



optimize your inputs

Optimize inputs to maximize yield and profitability on every acre with variable rate seeding, fertility and crop protection prescription tools.



collect **Ooto** seamlessly

easy field data collection and sharing

FIEDVIEW

FieldView helps you easily collect, store and visualize field data — recording every pass throughout the season. You can also upload data seamlessly from flash drives or other systems. You have the option to share your operation's data with your agronomic partners, making it easy for them to provide informed insights and recommendations.



monitor progress in real time



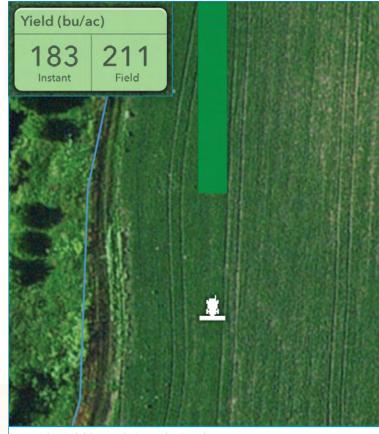
Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting, application rates during growing season, and yield at harvest, so you can get the most out of every crop.



Remote viewing allows you to see maps build even when you're not in the cab. Available on your iPhone[®] and iPad[®] devices.



track seed population and other key data.



Track yield in real time during harvest.



click to watch video Learn More About Data Visualization

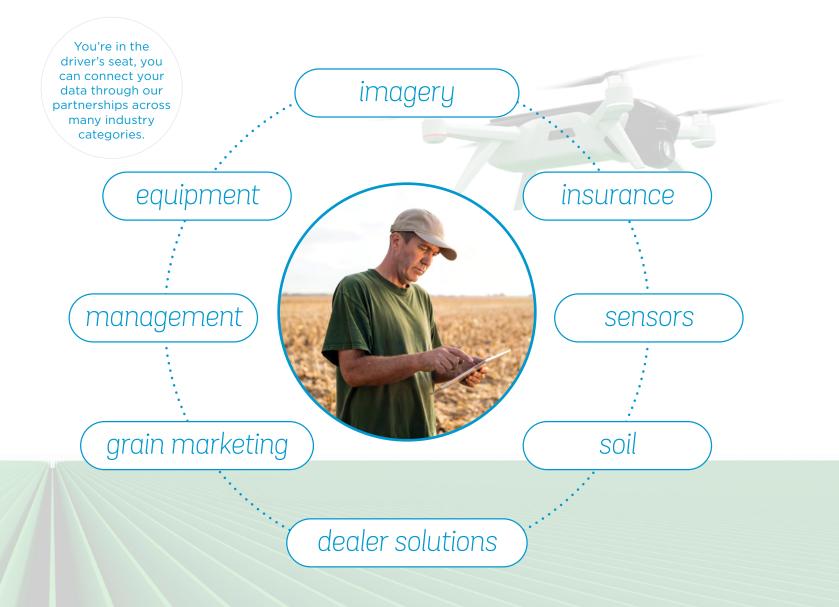
the power of partnership



The FieldView platform is the central hub of digital farming innovation, providing you the choice to access a broad and interconnected set of tools from dozens of platform partners — from aerial imagery, to insurance, soil analysis and more.



Our data privacy principles put you in the driver's seat. Our commitment to data privacy ensures that you own your data, we do not sell your data and you control how your data is shared. Find out more on Climate.com/data-privacy.





build prescriptions in minutes

maximize yield with variable rate seed prescriptions



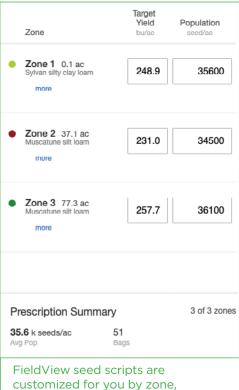
With all your data in one place, it's easy to build prescriptions on your own or with your dealer. FieldView seed scripts are powered by unique research and scientific models, along with your field data, to optimize your investment. You can also use our simple manual seed prescription tools to save time and improve productivity.



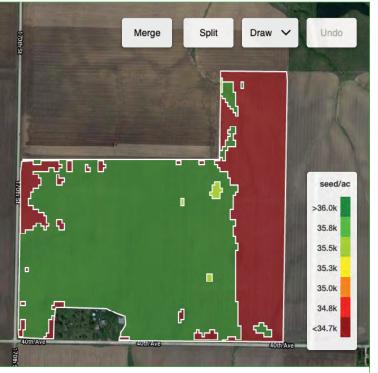
click to watch testimonia

"Using the FieldView seed scripts tool has allowed us to use maybe not less seed, but place that seed where it can be more profitable."

–Justin Hanson, IA



customized for you by zone, population rate and yield, and available for nearly any seed brand.



View and edit your customized zones to get the most yield per acre.

Farmers using FieldView seed scripts saw an average increase of

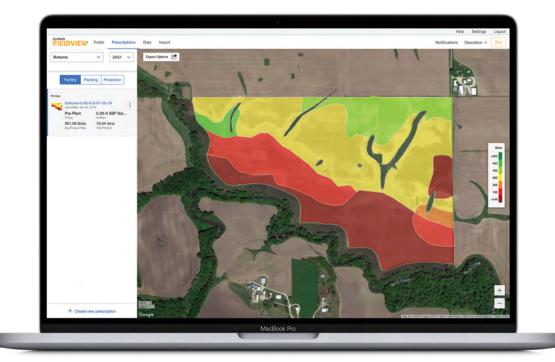


compared to users who vrote their own scripts.*

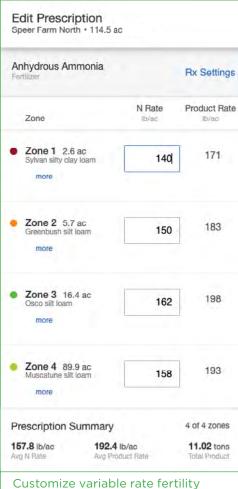
Assumptions: Comparing 281,000 ac in 4,179 fields. More than 25% of field had script. Products' maturity ranges between 95–115. Limiting comparisons to the same county; represents 79 counties in 10 Midwestern states. Minimum of 3 Advanced & DIY seed scripts in a county to be compared.

Irget Yield Seed Cost Grain Price No. of Zones Lower Investment Higher Est.	Yield
250 \$375.00 \$3.40 3 ~	_ (

easily manage your fertility prescriptions year round



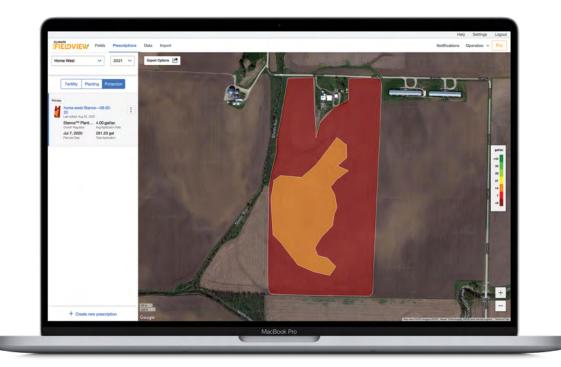
Build a customized fertility plan on your own or with your dealer to get the most out of your field variability with easy-to-use manual fertility prescription tools for nitrogen, phosphorus, potassium and lime. These additional map layers are right at your fingertips for easy analysis.



prescriptions by zone and product rate.



tailor **Crop protection** application by zone



Quickly address changing crop conditions in season with variable rate crop protection scripts for herbicide, fungicide, insecticide or growth regulators. Use multiple map layers, such as fieldlevel satellite imagery, to identify management zones and easily create scripts on your own or with your dealer.

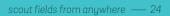
	Zone	Applicat gal	ion Rate /ac
•	Zone 1 19.4 ac Osco silt Ioam more		15
•	Zone 2 52.9 ac Muscatune silt loam more		ņ

Prescription Sumn	nary	2 of 2 zones
4 gal/ac Avg Application Rate	291.2 gal Total Application	
Customize va	riable rate cro	р

protection prescriptions by zone and application rate.



View and edit your customized zones to optimize your crop protection application.



Scout fields from anywhere

use imagery to See your fields like never before

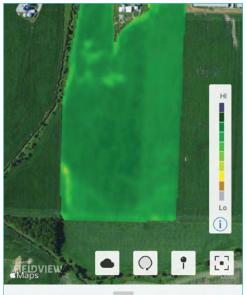


Find out what's happening beyond the end rows with consistent, high-quality imagery that can help you identify issues early, prioritize scouting and take action to protect yield. Save valuable time with electronic and print options created on climate.com or with your tablet to share with agronomic partners.



"Field health imagery definitely changes the way I scout. I can set a higher priority to what areas of the field I need to spend my time on."

–Jon Schram, NE



Field Health

Vegetation

Use vegetation maps to monitor green plant material throughout the growing season.



Cloud-cover imagery provides a true-color, real-world view of your fields when clouds are present.



NEW! Filter data by Crop, Year, Activity, Farm Name or Custom Text. Combine filters for even quicker search results.

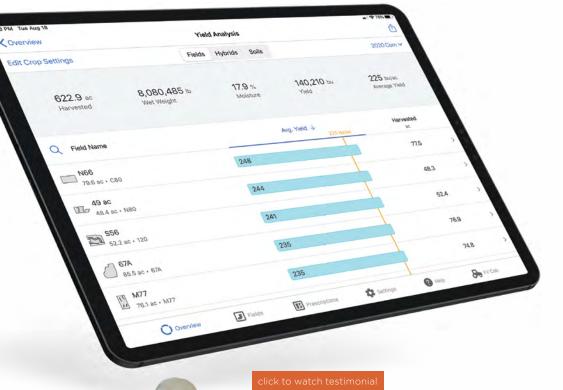
Close Region Report				
	n note 1 ption, photos	and more		Ş.
5.6 ac Harvested	16.4 Moist		62 bu/Avg Yield	
By Hybrid		Avg Yield	acre	
Hybrid A		258	2.8	>
By Soil		Avg Yield	acre	
Hickory-Sylvan	silt loa	273	0.4	>
Sylvan silty cla	y loam, 1	267	0.6	>
Osco silt loam,	5 to 10	262	4.0	>
Muscatune silt	loam, 0	256	0.6	>
By Population		Avg Yield	acre	
> 36.2 k seeds	/ac	264	3.2	>

Create a field region report on Climate.com. By logging into your account, you can quickly build a PDF and share this detailed map with your agronomic partners.



analyze . yield data instantly

analyze **Crop performance** instantly



Analyze yield by seed type, soil, field or custom zone immediately after harvest, so you can see what worked and what didn't. Easily share with your agronomic partners to start planning for the next season. Compare critical data layers such as soil maps, application rate and seed population to yield to make more informed decisions.



"We use the yield analysis tool on every field for making decisions on population, seed selection and seed placement, and we've seen a big effect on our bottom line."

—Scott Friestad, IL



See how your agronomic decisions impacted yield by comparing critical data layers like the ones above showing how a fungicide trial application affected yield on different parts of a field.

Fields Prescriptions Rep	ons export			_	-	Notifications 100	- And
Brandenberg North V	No. of the second se	Region Report			2020 Com	* Yield	• 🗆
Harvest 191 Duble: 17.7% 244 ac. http://sid	2.2 _{ac} Harvested	17.0% Moisture	206bu/ac Average Yield				
🖄 Weather	∧ By Hybrid	Avg. Yield	Acre				
Planted May 7, 2020 (Actual)	😑 Hybrid A	207	0.8	,			
244.1 ac 35,095 seeds/ac Arr Population	😑 Hybrid B	206	1.4	,			
Hybrid A, Hybrid B, Hybrid C, Hybrid D, Hybrid E, Hybrid F, Hybrid C, Hybrid H, Hybrid I, Hybrid J, Hybrid K, Hybrid L, Hybrid M, Hybrid N, Hybrid Q, Hybrid P,	A By Soil	Avg. Yield	Acre	14.1			
Hybrid Q, Hybrid R, Hybrid S, Hybrid T Norld	Okoboji silty clay loam, 0 to 1 slopes	percent 212	0.4	>			

Using your desktop computer, you can build custom reports on Climate.com that detail potential issues and compare results at harvest.

< Overview		Corn		Û	:
Fiel	ds Hyb	orids	Soils		
1,060.9 ac Harvested	20.9 % Moisture		237,27 Yield	78 bu	
Q Field Nar	ne		eld ↓ bu/ac	Harvest ac	ed
Big Bottom Operation		265		122.3	>
Elkhorn Creek		265		122.3	>
Barbs 80 Operation		239		72.1	>
Green Valley Operation		234		94.0	>
Analyze yield performance by field, seed, and soil type.					



click to watch video Learn More About Yield Analysis_____



pricing and SUPPORT

FieldView product features

	FIEDVIEW	
Weather	+	+
Scouting	+	+
Simple Data Visualization	+	+
Field Summary Data and Reports	+	+
Data Inbox	+	+
Cloud Storage	+	+
Yield Analysis		+
Side-By-Side Visualization		+
Field Region Reports		+
Field Health Imagery		+
Manual Seed Scripts		+
Manual Fertility Scripts		+
Manual Crop Protection Scripts		+
Remote View		+



Simple tools for timely decision making

free

Seamless data integration and analysis for a deeper understanding of your business

free with Bayer PLUS Rewards^{*}

or \$99/year

FIEDVIEW drive





\$299

FieldView Drive

\$249

FieldView Drive Starter Kit

Includes a FieldView Drive and mounting kit for iPad® device

FieldView[™] Seed Scripts

Powered by unique research and scientific models, along with your field data, you can easily create variable rate planting prescriptions tailored to your fields.

\$1/acre

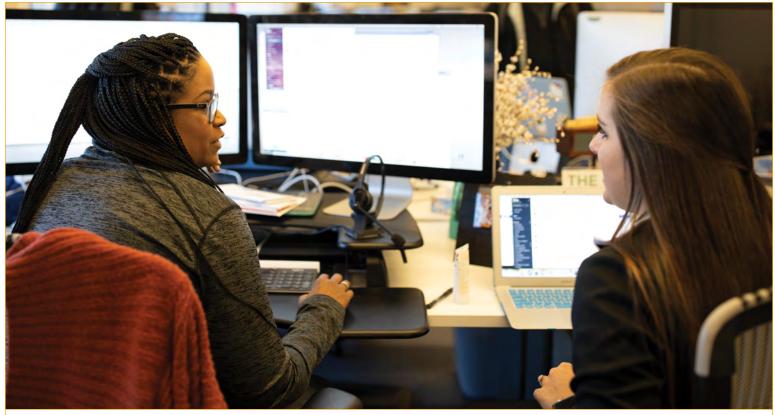
Requires a FieldView™ Plus subscription

Find out how you can get FieldView Plus free for one year.*

Visit Climate.com/Bayer-PLUS or contact your local dealer.

Contact your dealer, get started at Climate.com or let us walk you through our plan options at 1.888.924.7475.

*Offer available to new and existing Climate FieldView customers. Valid email address required. FieldView[™] Drive and FieldView Drive Starter Kit are not included and must be purchased separately. For current customers, the free 12 month period is added to your account and begins on the renewal date of your current subscription.



The Climate Support team is based in St. Louis, Mo.



click to watch testimonia

"I think what sets FieldView apart from other companies is that there's an entire support team that's just a phone call away."

–Sara Haar, FieldView Dealer

get **SUPPORT** when you need it most

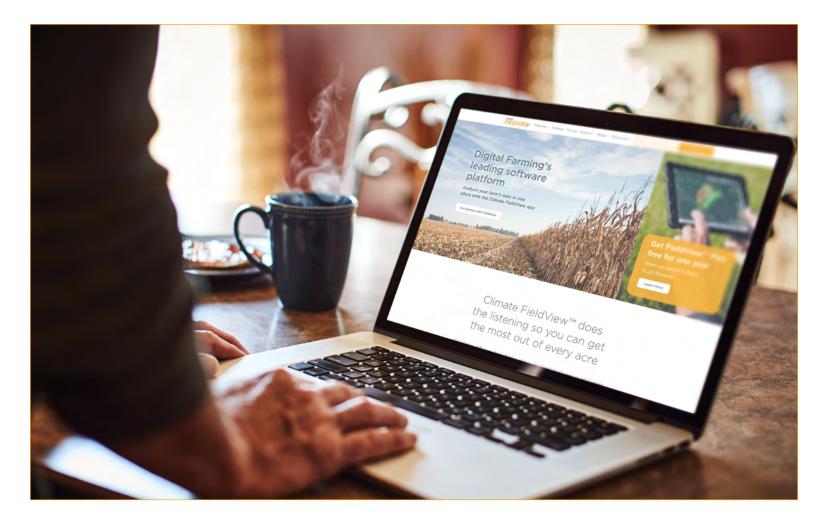
Our knowledgeable customer service staff is here to help you navigate our digital tools, upload data, and more. Contact us at 1.888.924.7475, support@climate.com or live chat with us at Climate.com. If you need help getting your account set up or connecting your FieldView Drive for capture of critical planting and harvest data, contact your FieldView dealer or call our support team and we'll send a Climate Activation Specialist directly to your operation.

Or, if you're more of a do-it-yourselfer, go to Climate.com, click on the Support tab and choose Getting Started or Product Support to find how-to videos and a library of detailed product information.



Watch step-by-step videos to help you get started.







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linkedin.com/company/the-climate-corporation

see what's driving digital farming forward



Climate.com is your destination to learn how to get the most out of FieldView. Manage your account. Find step-by-step videos and detailed how-to guides. Tune into the Around the Farm podcast to hear from experts across the ag industry. And find practical tips on digital farming on the FieldView blog.



Many FieldView features can be found on your desktop computer to make this powerful digital tool even more accessible. Build seed prescriptions, scout fields and upload historical data by logging into your account on Climate.com.



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Get started with FieldView Plus free for one year.



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