





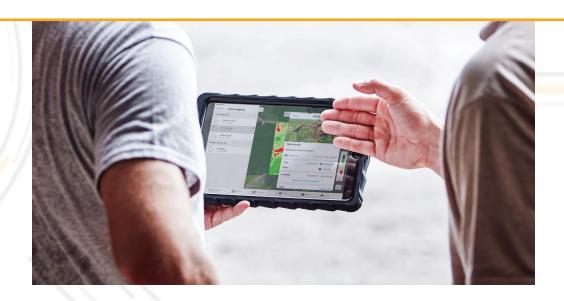
## turn field data into insights

FieldView<sup>™</sup> enables you to collect, store and analyze data on one easy-to-use platform. This powerful digital tool is backed by dedicated customer support, data-driven recommendations and cutting-edge science. Get the insights you need to make more informed decisions and maximize return.



### building technology to grow more

We are the leader in bringing digital innovation to farmers, with a mission to help all the world's farmers sustainably increase their productivity through the use of digital tools. Behind every farmer's FieldView account is our unique blend of agronomic science, data science, software engineering and real-world farming experience.





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Climate.com.	3





### get your data in one place

Get all your data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. FieldView helps you easily collect, store and view field data for more of the inputs you manage through the season.



### uncover valuable field insights

Uncover valuable insights year-round with tools that help you analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.



### optimize your inputs

Optimize inputs to maximize yield and profitability on every acre with variable rate seeding, fertility and crop protection prescription tools.



## collect ata seamlessly

### easy field data collection and sharing



FieldView helps you easily collect, store and visualize field data — recording every pass throughout the season. You can also upload data seamlessly from flash drives or other systems. You have the option to share your operation's data with your agronomic partners, making it easy for them to provide informed insights and recommendations.



### monitor progress in real time



Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting, application rates during growing season, and yield at harvest, so you can get the most out of every crop.

"It's simple for me to remote in to see what's going on and solve an issue with a phone call instead of driving to the field."

—Tim Brand, MO



Remote viewing allows you to see maps build even when you're not in the cab. Available on your iPhone® and iPad® devices.









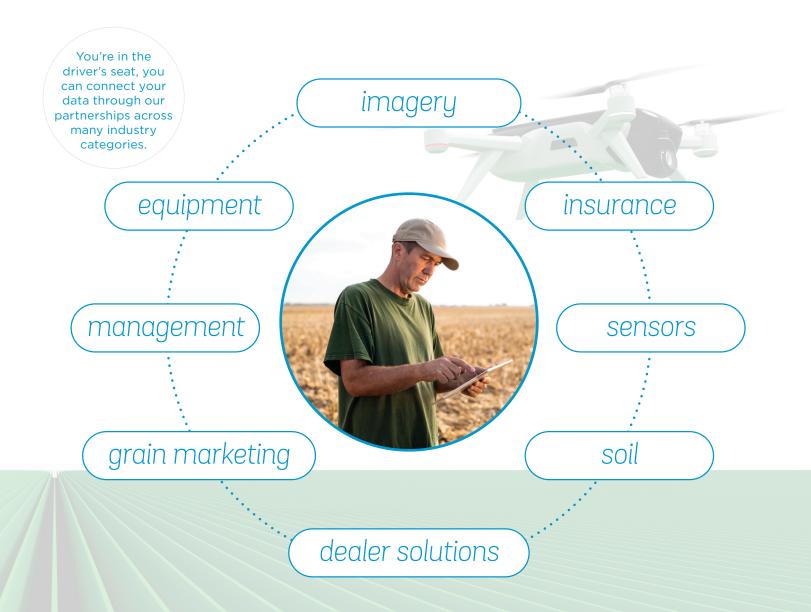
## the power of partnership



The FieldView platform is the central hub of digital farming innovation, providing you the choice to access a broad and interconnected set of tools from dozens of platform partners — from aerial imagery, to insurance, soil analysis and more.



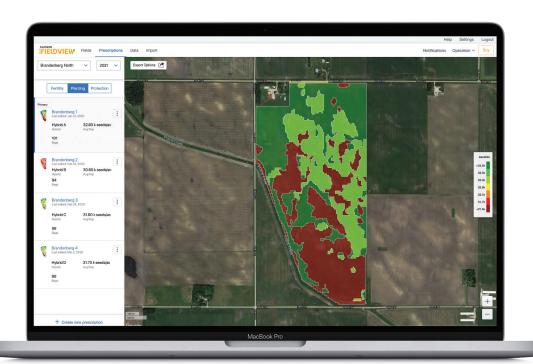
Our data privacy principles put you in the driver's seat. Our commitment to data privacy ensures that you own your data, we do not sell your data and you control how your data is shared. Find out more on Climate.com/data-privacy.





# build prescriptions in minutes

### maximize yield with variable rate seed prescriptions

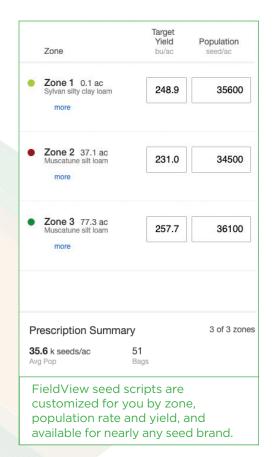


With all your data in one place, it's easy to build prescriptions on your own or with your dealer. FieldView seed scripts are powered by unique research and scientific models, along with your field data, to optimize your investment. You can also use our simple manual seed prescription tools to save time and improve productivity.



"Using the FieldView seed scripts tool has allowed us to use maybe not less seed, but place that seed where it can be more profitable."

—Justin Hanson, IA



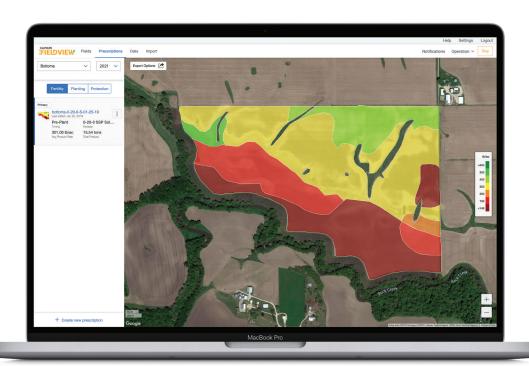




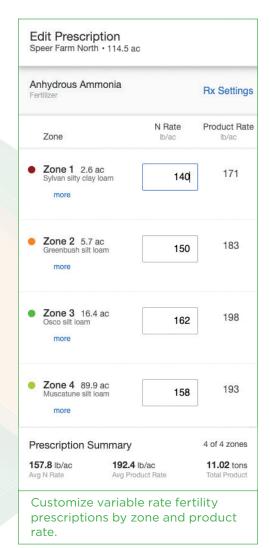


vield per acre.

## easily manage your fertility prescriptions year round

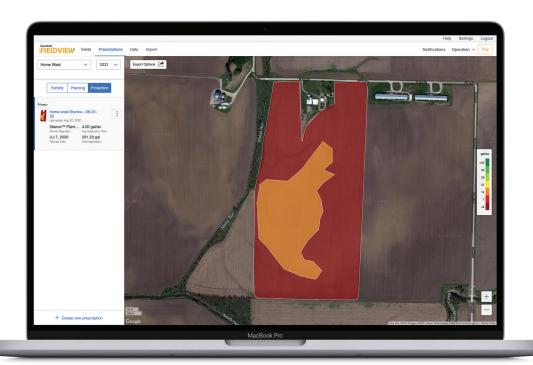


Build a customized fertility plan on your own or with your dealer to get the most out of your field variability with easy-to-use manual fertility prescription tools for nitrogen, phosphorus, potassium and lime. These additional map layers are right at your fingertips for easy analysis.

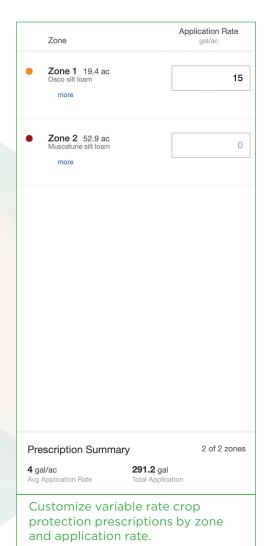


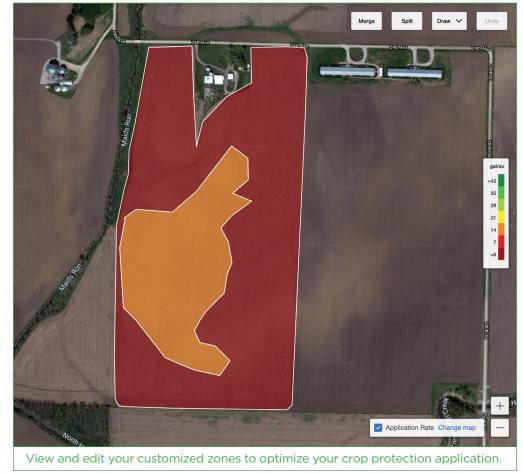


### tailor crop protection application by zone



Quickly address changing crop conditions in season with variable rate crop protection scripts for herbicide, fungicide, insecticide or growth regulators. Use multiple map layers, such as field-level satellite imagery, to identify management zones and easily create scripts on your own or with your dealer.







# SCOUT fields from anywhere

## use imagery to see your fields like never before



Find out what's happening beyond the end rows with consistent, high-quality imagery that can help you identify issues early. prioritize scouting and take action to protect vield. Save valuable time with electronic and print options created on climate.com or with your tablet to share with agronomic partners.

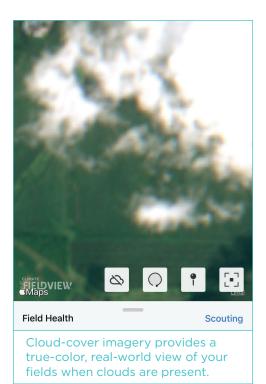


"Field health imagery definitely changes the way I scout. I can set a higher priority to what areas of the field I need to spend my time on."

- Jon Schram NF



Use vegetation maps to monitor green plant material throughout the growing season.



FIELDVIEW. Reports Prescriptions Import Type to filter Year 1.426.2 Farm Crop Farm Activity **NEW!** Filter data by Crop, Year, Activity, Farm Name or

Custom Text. Combine filters for even quicker search results.

Close Regio	on Report				
Region note 1 Description, photos and more					
		<b>62</b> bu/a Avg Yield	ac		
By Hybrid	Avg Yield	acre			
Hybrid A	258	2.8	>		
By Soil	Avg Yield	acre			
Hickory-Sylvan silt loa	273	0.4	>		
Sylvan silty clay loam, 1.	267	0.6	>		
Osco silt loam, 5 to 10	262	4.0	>		
Muscatune silt loam, 0	256	0.6	>		
By Population	Avg Yield	acre			
> 36.2 k seeds/ac	264	3.2	>		

Create a field region report on Climate.com. By logging into your account, you can quickly build a PDF and share this detailed map with your agronomic partners.

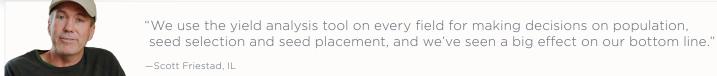


## analyze yield data instantly

### analyze crop performance instantly

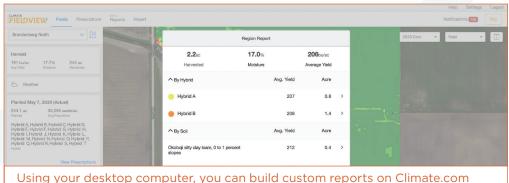


Analyze yield by seed type, soil, field or custom zone immediately after harvest, so you can see what worked and what didn't. Easily share with your agronomic partners to start planning for the next season. Compare critical data layers such as soil maps, application rate and seed population to yield to make more informed decisions.

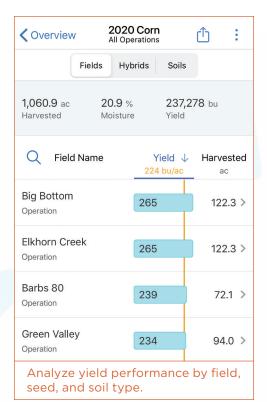




See how your agronomic decisions impacted yield by comparing critical data layers like the ones above showing how a fungicide trial application affected yield on different parts of a field.



that detail potential issues and compare results at harvest.







## pricing and SUPPORT

## FieldView product features

	FIEDVIEW prime	FIELDVIEW plus
Weather	+	+
Scouting	+	+
Simple Data Visualization	+	+
Field Summary Data and Reports	+	+
Data Inbox	+	+
Cloud Storage	+	+
Yield Analysis		+
Side-By-Side Visualization		+
Field Region Reports		+
Field Health Imagery		+
Manual Seed Scripts		+
Manual Fertility Scripts		+
Manual Crop Protection Scripts		+
Remote View		+

### FieldView pricing

FIELDVIEW prime

Simple tools for timely decision making

free

#### FIELDVIEW plus

Seamless data integration and analysis for a deeper understanding of your business

### free with Bayer PLUS Rewards\*

or \$99/year

#### FIELDVIEW drive



FieldView Drive

\$379

FieldView Drive Starter Kit

Includes a FieldView Drive and mounting kit for iPad® device

### FieldView<sup>™</sup> Seed Scripts

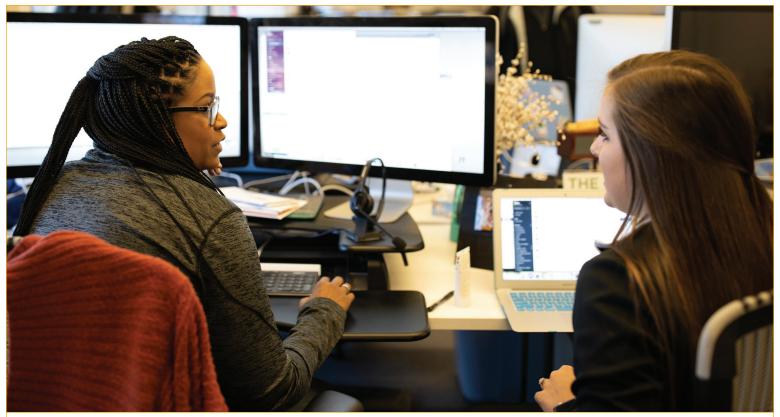
Powered by unique research and scientific models, along with your field data, you can easily create variable rate planting prescriptions tailored to your fields.

\$1/acre

Find out how you can get FieldView Plus free for one year.\*



Contact your dealer, get started at Climate.com or let us walk you through our plan options at 1.888.924.7475.



The Climate Support team is based in St. Louis, Mo.



"I think what sets FieldView apart from other companies is that there's an entire support team that's just a phone call away."

—Sara Haar, FieldView Dealer

### get SUpport when you need it most

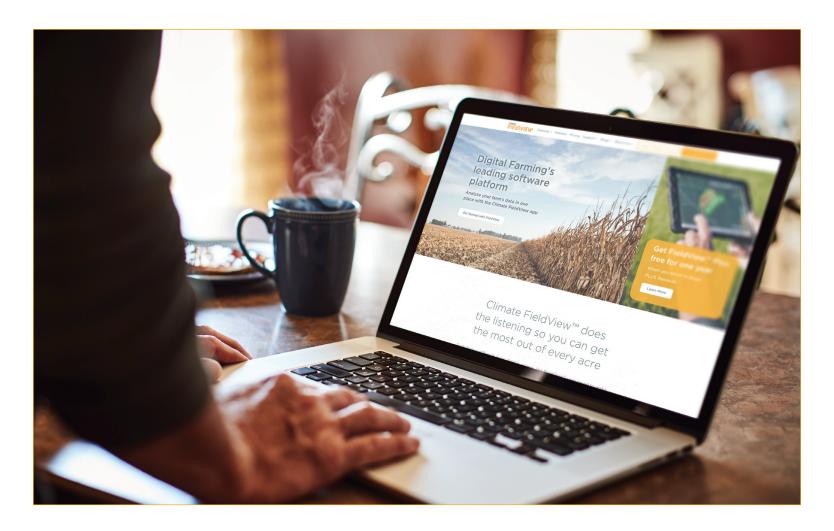
Our knowledgeable customer service staff is here to help you navigate our digital tools, upload data, and more. Contact us at 1.888.924.7475, support@climate.com or live chat with us at Climate.com. If you need help getting your account set up or connecting your FieldView Drive for capture of critical planting and harvest data, contact your FieldView dealer or call our support team and we'll send a Climate Activation Specialist directly to your operation.

Or, if you're more of a do-it-yourselfer, go to Climate.com, click on the Support tab and choose Getting Started or Product Support to find how-to videos and a library of detailed product information.



Watch step-by-step videos to help you get started.







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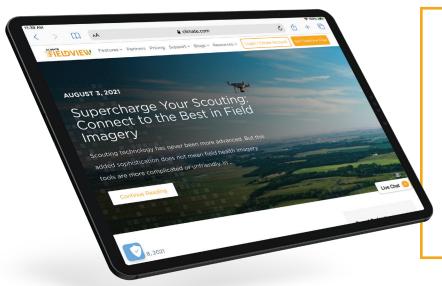


youtube.com/climatecorp



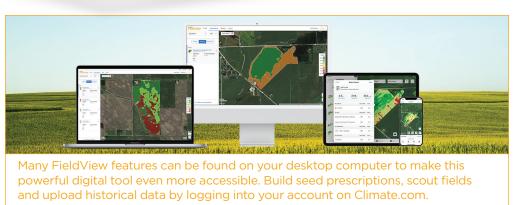
linkedin.com/company/the-climate-corporation

## see what's driving digital farming forward



Climate.com is your destination to learn how to get the most out of FieldView.

Manage your account. Find step-by-step videos and detailed how-to guides. Tune into the Around the Farm podcast to hear from experts across the ag industry. And find practical tips on digital farming on the FieldView blog.









#### **SPECIAL OFFER!**

Get started with FieldView Plus free for one year.



