

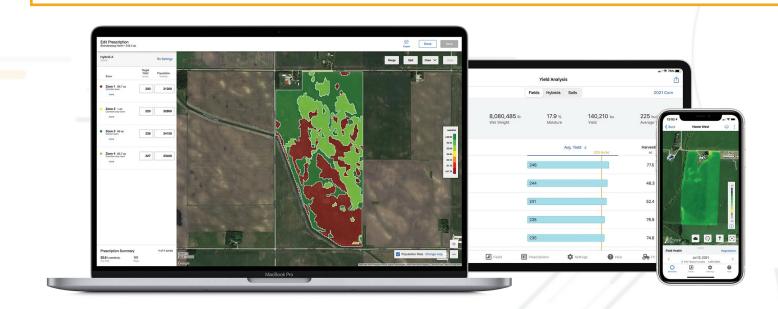


the digital farming platform



#### turn field data into insights

FieldView<sup>™</sup> enables you to collect, store and analyze data on one easy-to-use platform. This powerful digital tool is backed by dedicated customer support, data-driven recommendations and cutting-edge science. Get the insights you need to make more informed decisions and maximize return.



#### building technology to grow more

We are the leader in bringing digital innovation to farmers, with a mission to help all the world's farmers sustainably increase their productivity through the use of digital tools. Behind every farmer's FieldView account is our unique blend of agronomic science, data science, software engineering and real-world farming experience.





#### contents

#### collect data seamlessly

easy field data collection and sharing	10
monitor progress in real time	12
the power of partnership	14
build prescriptions in minutes	
FieldView <sup>™</sup> seed scripts	18
fertility scripts	20
crop protection scripts	22
scout fields from anywhere	
field health	26
analyze yield data instantly	
yield analysis	30
pricing and support	
features and pricing	34
customer support	36
Climate.com	38





#### get your data in one place

Get all your data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. FieldView helps you easily collect, store and view field data for more of the inputs you manage through the season.



#### uncover valuable field insights

Uncover valuable insights year-round with tools that help you analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.



#### optimize your inputs

Optimize inputs to maximize yield and profitability on every acre with variable rate seeding, fertility and crop protection prescription tools.



# collect **Ooto** seamlessly

### easy field data collection and sharing



FieldView helps you easily collect, store and visualize field data — recording every pass throughout the season. You can also upload data seamlessly from flash drives or other systems. You have the option to share your operation's data with your agronomic partners, making it easy for them to provide informed insights and recommendations.



#### monitor progress in real time



Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting, application rates during growing season, and yield at harvest, so you can get the most out of every crop.

"It's simple for me to remote in to see what's going on and solve an issue with a phone call instead of driving to the field."

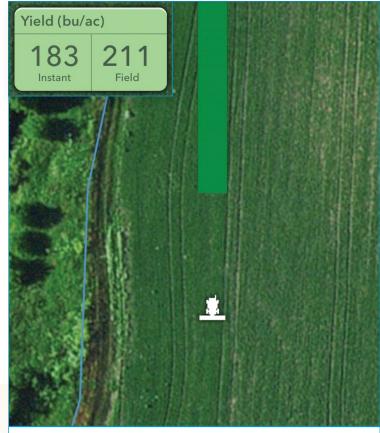
12 --- collect data seamlessly



Remote viewing allows you to see maps build even when you're not in the cab. Available on your iPhone<sup>®</sup> and iPad<sup>®</sup> devices.



track seed population and other key data.



Track yield in real time during harvest.



scan to watch video Learn More About Data Visualization



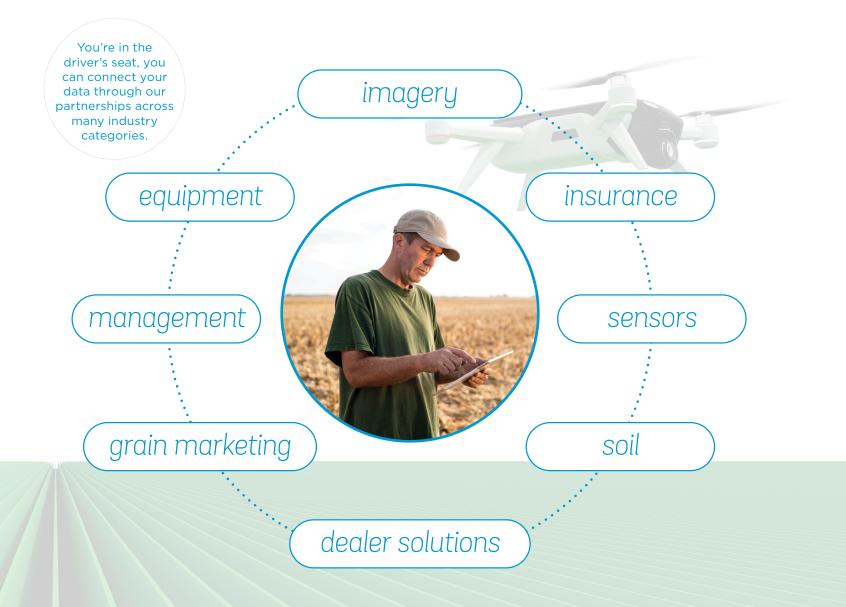
#### the power of partnership



The FieldView platform is the central hub of digital farming innovation, providing you the choice to access a broad and interconnected set of tools from dozens of platform partners — from aerial imagery, to insurance, soil analysis and more.



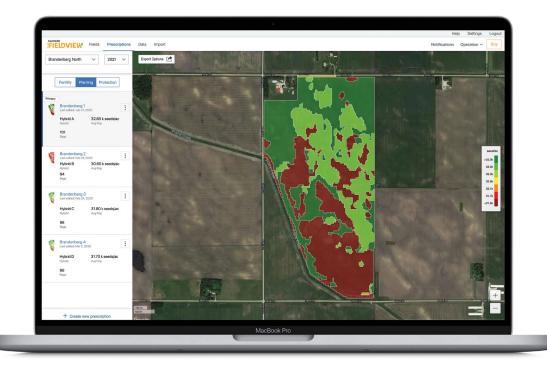
Our data privacy principles put you in the driver's seat. Our commitment to data privacy ensures that you own your data, we do not sell your data and you control how your data is shared. Find out more on Climate.com/data-privacy.





## build prescriptions in minutes

## maximize yield with variable rate seed prescriptions



With all your data in one place, it's easy to build prescriptions on your own or with your dealer. FieldView seed scripts are powered by unique research and scientific models, along with your field data, to optimize your investment." You can also use our simple manual seed prescription tools to save time and improve productivity."

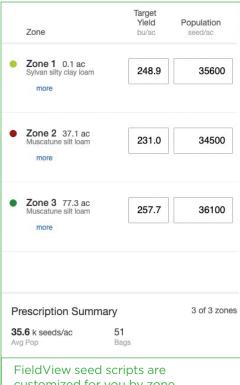


"Using the FieldView seed scripts tool has allowed us to use maybe not less seed, but place that seed where it can be more profitable."

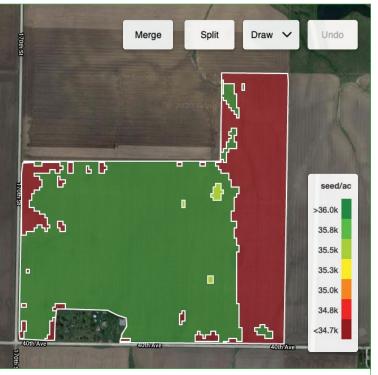
–Justin Hanson, IA

\*FieldView seed scripts available with a FieldView Premium subscription

\*\*Manual seed prescriptions available with a Fieldiew Plus subscription



customized for you by zone, population rate and yield, and available for nearly any seed brand.



View and edit your customized zones to get the most yield per acre.



Farmers using FieldView seed scripts saw an average increase of

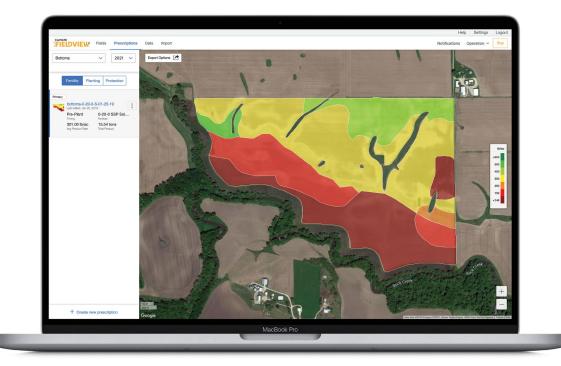


compared to users who vrote their own scripts.\*

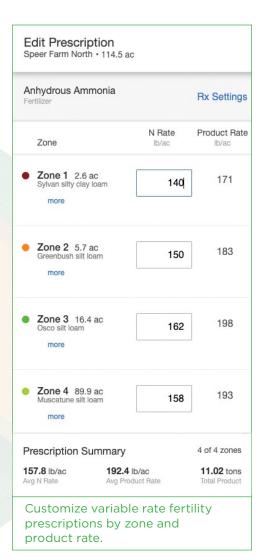
Assumptions: Comparing 281,000 ac in 4,179 fields. More than 25% of field had script. Products' maturity ranges between 95-115. Limiting comparisons to the same county; represents 79 counties in 10 Midwestern states. Minimum of 3 Advanced & DIY seed scripts in a county to be compared.

<sup>\*\*</sup>FieldView seed scripts available with a FieldView Premium subscription

## easily manage your fertility prescriptions year round

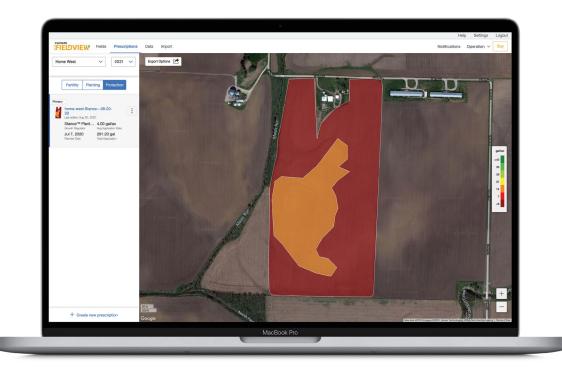


Quickly address changing crop conditions in season with variable rate crop protection scripts for herbicide, fungicide, insecticide or growth regulators. Use map layers, such as fieldlevel satellite imagery, to identify management zones and easily create scripts on your own or with your dealer.





#### tailor **Crop protection** application by zone



Quickly address changing crop conditions in season with variable rate crop protection scripts for herbicide, fungicide, insecticide or growth regulators. Use multiple map layers, such as fieldlevel satellite imagery, to identify management zones and easily create scripts on your own or with your dealer.

	Zone	Application Rate		
•	Zone 1 19.4 ac Osco silt Ioam more	15		
•	Zone 2 52.9 ac Muscatune silt loam more	0		

Prescription Sumn	nary	2 of 2 zones
4 gal/ac Avg Application Rate	<b>291.2</b> gal Total Application	
Customize va	riable rate cro	p

protection prescriptions by zone and application rate.



View and edit your customized zones to optimize your crop protection application.



# Scout fields from anywhere

## use imagery to See your fields like never before



Find out what's happening beyond the end rows with consistent, high-quality imagery that can help you identify issues early, prioritize scouting and take action to protect yield. Save valuable time with electronic and print options created on climate.com or with your tablet to share with agronomic partners.



"Field health imagery definitely changes the way I scout. I can set a higher priority to what areas of the field I need to spend my time on."

–Jon Schram, NE



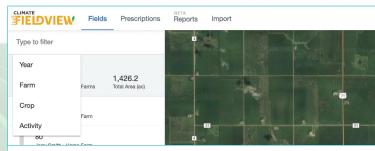
**Field Health** 

Vegetation

Use vegetation maps to monitor green plant material throughout the growing season.

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	<u>8</u>	Q	Ŷ	
Field Health				Scouting

Cloud-cover imagery provides a true-color, real-world view of your fields when clouds are present.



Filter data by Crop, Year, Activity, Farm Name or Custom Text. Combine filters for even quicker search results.

Close Region	n Report				
Region note 1 > Description, photos and more					
	.4% 2	<b>62</b> bu/a Avg Yield	ас		
By Hybrid	Avg Yield	acre			
Hybrid A	258	2.8	>		
By Soil	Avg Yield	acre			
Hickory-Sylvan silt loa	273	0.4	>		
Sylvan silty clay loam, 1	267	0.6	>		
Osco silt loam, 5 to 10	262	4.0	>		
Muscatune silt loam, 0	256	0.6	>		
By Population	Avg Yield	acre			
> 36.2 k seeds/ac	264	3.2	>		

Create a field region report on Climate.com. By logging into your account, you can quickly build a PDF and share this detailed map with your agronomic partners.



## analyze . yield data instantly

## analyze crop performance instantly



Analyze yield by seed type, soil, field or custom zone immediately after harvest, so you can see what worked and what didn't. Easily share with your agronomic partners to start planning for the next season. Compare critical data layers such as soil maps, application rate and seed population to yield to make more informed decisions.



"We use the yield analysis tool on every field for making decisions on population, seed selection and seed placement, and we've seen a big effect on our bottom line."

—Scott Friestad, IL



See how your agronomic decisions impacted yield by comparing critical data layers like the ones above showing how a fungicide trial application affected yield on different parts of a field.

	BETA Reports Import						Help Settings	Logo
FIELDVIEW Fields Prescriptions Brandenberg North		-	Region Report		-	2020 Com -	_	
Harvest 191 bu/ao 17.7% 244 ac Arg Yeld Mosture Harvested		<b>2.2</b> ac Harvested	17.0% Moisture	<b>206</b> bu/ac Average Yield				
🖄 Weather		∧ By Hybrid	Avg. Yield	Acre				
Planted May 7, 2020 (Actual)		😑 Hybrid A	207	0.8	>			
244.1 ac 35,095 seeds/ac Aanted Avg Population		🛑 Hybrid B	206	1.4	>			
Hybrid A, Hybrid B, Hybrid C, Hybrid D, Hybrid E, Hybrid F, Hybrid G, Hybrid H, Hybrid I, Hybrid J, Hybrid K, Hybrid L, Hybrid M, Hybrid N, Hybrid O, Hybrid P,		A By Soil	Avg. Yield	Acre				
tybrid Q, Hybrid R, Hybrid S, Hybrid T <sub>ybrid</sub>		Okoboji silty clay loam, 0 to 1 percent slopes	212	0.4	>			
View Prescriptions								

Using your desktop computer, you can build custom reports on Climate.com that detail potential issues and compare results at harvest.

<b>〈</b> Overview		Corn		Û	:
Fiel	ds Hyt	orids	Soils		
<b>1,060.9</b> ac Harvested	20.9 % Moisture		<b>237,2</b> Yield	<b>78</b> bu	
Q Field Nar	ne		ield ↓ bu/ac	Harve	
Big Bottom Operation		265		122	2.3 >
Elkhorn Creek		265		122	2.3 >
Barbs 80 Operation		239		72	.1 >
Green Valley Operation		234		94	.0 >
Analyze yield performance by field, seed, and soil type.					







# pricing and SUPPORT

## FieldView product features

		>>>> Prime	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	>>> Premium
o 4	FieldView Seed Scripts			Unlimited
NEW OR ENHANCED FEATURES FOR 2024	Enhanced Scripting			$\checkmark$
AN R 2	FieldView Insights			$\checkmark$
NН РО	FieldView Premium Support			$\checkmark$
r e Res	External API Connectivity		$\checkmark$	$\checkmark$
ΛO TUF	Field Region Reports		$\checkmark$	$\checkmark$
NEA.	FieldView Reports*		$\checkmark$	$\checkmark$
∠⊔	Data Manager*		$\checkmark$	$\checkmark$
	Image Enhanced Scouting		$\checkmark$	$\checkmark$
	Field Historical Weather		$\checkmark$	$\checkmark$
	Field Health Imagery		$\checkmark$	$\checkmark$
	Yield Analysis		$\checkmark$	$\checkmark$
	FieldView Drive Connectivity		$\checkmark$	$\checkmark$
	Account Sharing		$\checkmark$	$\checkmark$
	Manual Scripting		$\checkmark$	$\checkmark$
	Local On-Farm Support		$\checkmark$	$\checkmark$
	Remote View		$\checkmark$	$\checkmark$
	Data Inbox	$\checkmark$	$\checkmark$	$\checkmark$
	Digital Map Book	$\checkmark$	$\checkmark$	$\checkmark$
	Record Based Scouting	$\checkmark$	$\checkmark$	$\checkmark$
	Field Weather Forecast	$\checkmark$	$\checkmark$	$\checkmark$
	Phone Support	$\checkmark$	$\checkmark$	$\checkmark$
	Email and Live Chat Support	$\checkmark$	$\checkmark$	$\checkmark$
	Cloud Storage*	3 years	5 years	Unlimited



#### >>>> Prime

For growers new to FieldView who want to move their operation from pencil to full potential.

**\$0**/year

#### 

For growers who want to get even more out of their data: to learn what happened, see what could, and share that information with trusted partners.

\$299/year



For growers who want to get the most out of their data, manage their farm with acre-by-acre precision, and receive personalized insights and support.



\$399 FieldView Drive



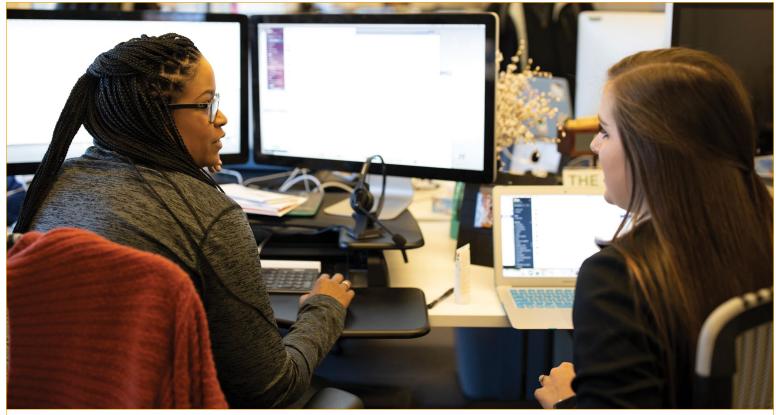
\$499 FieldView Drive Starter Kit Includes a FieldView Drive and mounting kit for iPad\* device Find out how you can get a \$100 discount on FieldView.\*



Visit Climate.com/Bayer-PLUS or contact your local dealer.

#### Contact your dealer, get started at Climate.com or let us walk you through our plan options at 1.888.924.7475.

\*Offer available to new and existing Climate FieldView customers. Valid email address required. FieldView<sup>™</sup> Drive and FieldView Drive Starter Kit are not included and must be purchased separately. Current users will receive one additional year of FieldView Plus or Premium from their current renewal date.



The Climate Support team is based in St. Louis, Mo.



"I think what sets FieldView apart from other companies is that there's an entire support team that's just a phone call away."

—Sara Haar, FieldView Dealer

#### get **SUPPORT** when you need it most

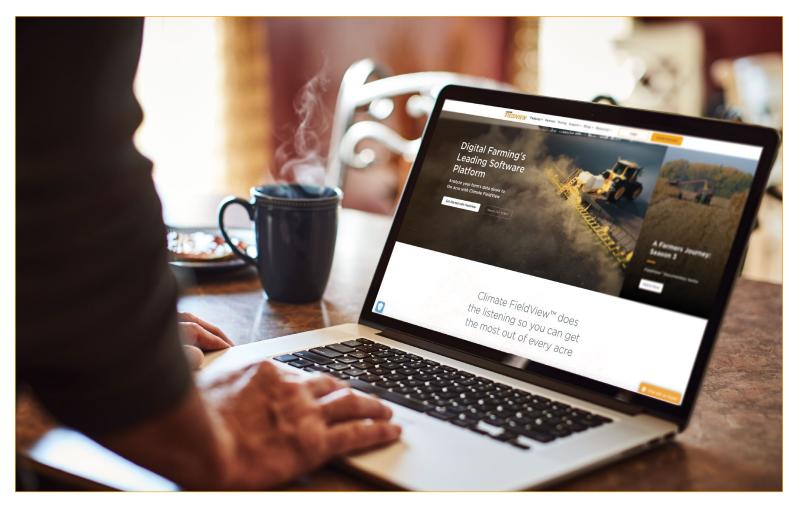
Our knowledgeable customer service staff is here to help you navigate our digital tools, upload data, and more. Contact us at 1.888.924.7475, support@climate.com or live chat with us at Climate.com. If you need help getting your account set up or connecting your FieldView Drive for capture of critical planting and harvest data, contact your FieldView dealer or call our support team and we'll send a Climate Activation Specialist directly to your operation.

Or, if you're more of a do-it-yourselfer, go to Climate.com, click on the Support tab and choose Getting Started or Product Support to find how-to videos and a library of detailed product information.



Watch step-by-step videos to help you get started.

















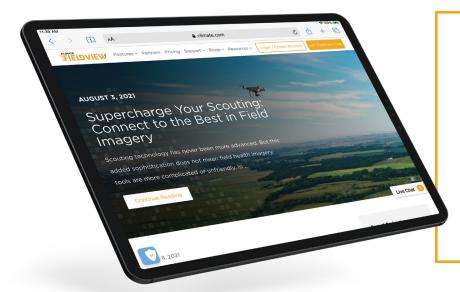
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twitter.com/fieldviewhelp twitter.com/fieldview youtube.com/@FieldView

linkedin.com/company/climate-llc

instagram.com/fieldview\_us

## see what's driving digital farming forward



Climate.com is your destination to learn how to get the most out of FieldView. Manage your account. Find step-by-step videos and detailed how-to guides. Tune into the Around the Farm podcast to hear from experts across the ag industry. And find practical tips on digital farming on the FieldView blog.



Many FieldView features can be found on your desktop computer to make this powerful digital tool even more accessible. Build seed prescriptions, scout fields and upload historical data by logging into your account on Climate.com.









Services and products offered by Climate LLC are subject to the customer agreeing to our Terms of Service. Our services provide estimates or recommendations based on models. These do not guarantee results. Consult with your agronomist, commodity broker, or other industry professional before making financial, farming, or risk management decisions. More information at https://www.climate.com/legal/disclaimer. FieldView<sup>™</sup> is a trademark of Climate LLC. ©2024 Bayer Group. All rights reserved.